



Ontario Sailing
Celebration of Sailing GALA

Viva La Fiesta

DATE April 6th, 2013

TIME 6pm until the dancing stops

PLACE The Boulevard Club, Toronto

FUN Live & Silent Auction, Dancing

Legends of Ontario Sailing
Award will be presented!



Visit www.celebrationofsailing.ca for more info

The 2013 *Celebration of Sailing GALA*, "Viva la Fiesta", is Ontario Sailing's biggest fundraiser of the year! It will be held on Saturday, April 6, 2013 at The Boulevard Club in Toronto. Arrive at 6pm for cocktails, catch up with friends and peruse the silent auction tables. Dinner will begin at 7pm followed by a live auction, live entertainment, and dancing!

This event is not only a great evening out, but also raises funds to support Ontario sailors all the way from local club members to Olympians.

The 175 attendees for the evening will include members of Yacht Clubs in Ontario; from the GTA, to the Muskokas, Ottawa, Sarnia and more. This is an opportunity for your business to be associated with an admired sport and to reach a broad consumer base all in one location!

Ontario Sailing is a not-for-profit, volunteer organization committed to the promotion and development of all aspects of boating and sailing. Founded in 1970, it is an association of over 200 organizations and 100,000 individual members.



2013 Celebration of Sailing GALA

Sponsorship Opportunities

Presenting Sponsor - \$5,650.00

- Gala presented by "Company Name" will be listed on all printed and electronic materials as well as on the CelebrationofSailing.ca website
- Company name will be on the side of the Ontario Sailing Team truck for a period of one year. *The truck will travel approximately 25,000 km across Canada and the USA during this time.*
- Company banner ad on the CelebrationofSailing.ca website with a link to the company website
- Listed as a Gold Level sponsor on OntarioSailing.ca (includes logo, a company description, and a link to company's website) and on Sponsor Poster Board that is displayed at Ontario Sailing events.
- An article announcing the sponsorship will be posted on the OntarioSailing.ca home page as well as in the Ontario Sailing eNewsletter which reaches out to *approximately 16,000 members*.
- Signage recognition at the Gala
- Four tickets to the Gala
- In-person thank you during the event
- Ability to add an item and/or literature to loot bags given out to evening attendees
- The Gala will be promoted via signage at the Toronto International Boat Show in January, 2013. As well it will be promoted in the February edition of GAM on Yachting Magazine.

Star Sponsor - \$2,825.00

- Secondary logo placement on all printed and electronic materials as well as on the CelebrationOfSailing.ca website
- Listed as a Silver Level sponsor on OntarioSailing.ca (includes logo, a company description and a link to company's website)
- Signage recognition at the Gala
- Two tickets to the Gala
- Personal recognition at the event
- Ability to add an item and/or literature to loot bags given out to evening attendees
- The Gala will be promoted in the February edition of GAM on Yachting Magazine and in the Ontario Sailing eNewsletter (16,000 recipients).

Entertainment Sponsor - \$1,000.00

- Our Gala guests will thank you for keeping the party going! Your live music will greet guests as they arrive and then keep them dancing throughout the evening!
- Your company will be listed on CelebrationOfSailing.ca (and the evening's program) as the Entertainment Sponsor
- Signage recognition at the event
- Personal recognition at the event
- The Gala will be promoted in the February edition of GAM on Yachting Magazine and in the Ontario Sailing eNewsletter (16,000 recipients)

Dinner Wine Sponsor - \$1,000.00

- Two bottles of wine are provided to each table, and as sponsor, we'll drink a toast to your generosity for covering the cost of wine.
- Your company will be listed on CelebrationOfSailing.ca (and the evening's program) as the Dinner Wine Sponsor
- Signage recognition at the event
- Personal recognition at the event
- The Gala will be promoted in the February edition of GAM on Yachting Magazine and in the Ontario Sailing eNewsletter (16,000 recipients).

Interested in Sponsorship?

Please contact Krystal Smith at 1-888-672-7245 ext. 221 or info@ontariosailing.ca.

